



OPEN MINDS Behavioral Health & Social Service Industry Mailing Lists Category Descriptions

1. Community-based behavioral health organization executives

Approximate count: 13,500

Executives & professionals of organizations providing mental health & addiction treatment services in community-based and/or outpatient settings

- Outpatient psychiatric programs
- Outpatient chemical dependency programs
- Child & adolescent outpatient programs
- Community mental health centers
- Psychosocial rehabilitation programs
- Partial hospitalization programs

2. Facility-based behavioral health organization executives

Approximate count: 2,700

Executives & professionals of organizations providing mental health & addiction treatment services in inpatient hospital-based and/or residential settings

- Psychiatric hospitals
- Chemical dependency hospitals
- Rehabilitation hospitals
- Residential treatment programs
- Halfway houses
- Eating disorder programs

3. Behavioral health professionals

Approximate count: 9,600

Practicing professionals in the behavioral health, psychiatric counseling, and addiction treatment fields

- Psychiatrists
- Psychologists
- Social workers
- Marriage, family, and child counselors
- Certified alcoholism counselors
- Certified employee assistance professionals
- Private practice behavioral health professionals

4. Children's service provider organization executives

Approximate count: 7,000

Executives & professionals of organizations providing health-related services & social services for children & their families

- Child & adolescent psychiatric programs
- Adolescent psychiatric & chemical dependency programs
- Child welfare agencies
- Foster care agencies
- Adoptive agencies
- Juvenile justice programs
- Early education programs

5. Senior service provider organization executives

Approximate count: 175

Executives & professionals of organizations providing health services and/or social services for older adults

- Nursing homes
- Home health care



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6. MR/DD service provider organization executives

Approximate count: 3,000

Executives & professionals of organizations providing services to individuals with mental retardation and/or developmental disabilities

7. Social service provider organization executives

Approximate count: 130

Executives & professionals of organizations providing social services

- Employment agencies
- Spouse and/or sexual abuse programs
- Veterans support services

8. Behavioral health care management organization executives

Approximate count: 1,500

Executives & professionals of organizations managing the delivery and/or financing of behavioral health & social services

- Managed behavioral health organizations
- Employee assistance programs
- Insurance company behavioral health management programs
- Behavioral health care cost containment programs
- Work-life programs

9. Health care payer organization executives

Approximate count: 1,800

Executives & professionals of organizations financing and/or managing health care services

- Health maintenance organizations
- Preferred provider organizations
- Health insurance companies
- Union groups
- Corporate health plans
- Third-party administrators
- Medicaid

10. Government behavioral health department executives

Approximate count: 2,800

Government executives & professionals responsible for mental health & addiction-related services

11. Government children's services department executives

Approximate count: 3,300

Government executives & professionals responsible for child welfare, juvenile justice, or other child-related services

12. Government social service & disability support service department executives

(approximate count: 180)

Government executives & professionals responsible for social services & disability support services

13. Government health care department executives

Approximate count: 60

Government executives & professionals in health care departments



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14. Health & human services consulting firm executives

Approximate count: 2,850

Executives & professionals of organizations providing consultation services for the health & human service field

- Executive search firms
- Venture capital firms
- Health benefit consultants
- Workers compensation consultants
- Health care attorneys

15. Health & human services technology firm executives

Approximate count: 1,900

Executives & professionals of organizations providing technology-related products & services to organizations in the health & human service field

- Telehealth vendors
- Internet health care organizations
- Health care computer organizations

16. Health & human services press executives

Approximate count: 395

Press personnel (editors, writers, publishers, etc.) with an interest in health & human service topics

17. Health & human services association executives

Approximate count: 1,700

Executives, professionals, and members of associations with an interest in health & human services

- Behavioral health professional associations
- Children's services associations
- Senior services associations
- MR/DD program associations
- Consumer mental health associations
- Health care associations

18. Past & present purchasers of OPEN MINDS products & services

Approximate count: 18,000

OPEN MINDS extensive list of clients since 1987

- Consulting clients
- Executive education event attendees
- Periodical subscribers
- Publication purchasers
- Advertisers and sponsors