



Laura Carr, Research Analyst, a seasoned member of the consulting practice at *OPEN MINDS* has led numerous initiatives related to both technology and market research. Her market research experience is significant. She has conducted literature reviews, designed and executed survey research, and conducted focus groups. The topics of Laura's market research range from estimation of market demand for services, identification of market competitors and competitive market metrics, and the creation of databases of acquisition targets. Laura is also the lead on the collection of evaluation data for a multi-year mental health court funded through a Federal grant.

Professional Highlights

- Experience with managing the process of developing functional analysis of software needs and selection of software vendors.
- Led the evaluation data collection initiative for a federally-funded mental health court initiative, the Dauphin County Jail Diversion Project
- Led a consumer involvement initiative in the restructuring of the children's service system of a county government
- Manager of the National Task Force on Consumer Access to Emerging Neurotechnologies
- Manager of the annual *OPEN MINDS* Institute for Behavioral Health Informatics

Over the past few years, Laura has also participated in dozens of projects related to the development of specifications for software functionality and the selection of software vendors. She has developed protocols for using functionality specifications to develop requests for proposals and for evaluating vendor proposals. Ms. Carr is the manager of *OPEN MINDS* Institute for Behavioral Health Informatics, an annual conference on the future of technology in behavioral health. In this role, Ms. Carr is responsible for the oversight and planning of all aspects of the conference, including scheduling speakers, developing sponsorship packages for vendors, and providing support to event sponsors.

Areas of Expertise

- Market research
- Project management and meeting management
- Software evaluation and selection initiatives
- Proposal and report editing and production management

In addition, Ms. Carr was the manager of *OPEN MINDS* National Task Force on Consumer Access to Emerging Neurotechnologies – with responsibility for managing logistics for the advisory board and producing meeting materials.

Ms. Carr is a Gettysburg native and a graduate of the University of Pittsburgh.