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OPEN MINDS 163 York St., Gettysburg, Pennsylvania 17325

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Questions? Call toll-free (877) 350-6463.

Subscription Options

Industry Intelligence Source: Basic Subscription

\$50 per month or \$325 per year

One executive subscriber will have access to the breaking news, market intelligence, and management tools:

- ◆ Monthly management newsletter, *OPEN MINDS, The Behavioral Health & Social Service Industry Analyst*
- ◆ Each weekly edition of *OPEN MINDS On-Line News*
- ◆ Round-the-clock access to web library of market intelligence and management information

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Three executive team members will receive:

- ◆ A subscription to *OPEN MINDS Industry Intelligence Source Basic Subscription* (above)
- ◆ *OPEN MINDS RFP HotLine Service*, our groundbreaking daily service tracking all federal, state, county, and local bidding opportunities in the field (visit www.openminds.com/rfp for more details)

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Customize an Industry Intelligence Source Subscription for Your Executive Team!

If you would like a customized subscription for your executive team, just call *OPEN MINDS* toll-free at 877-350-6463 for a quote.



OPEN MINDS

Industry Intelligence Source

The best single source of market intelligence and management best practices in the behavioral health and social service fields...



Find just the information you need, when you need it...

OPEN MINDS Industry Intelligence Source is the best single source of current market intelligence and management best practices in the behavioral health and social service fields.

Our team brings you our weekly news update, monthly management newsletter, and 24/7 access to our on-line management library and news archive.

Your executive team needs a subscription to *OPEN MINDS Industry Intelligence Source* to:

- ◆ Keep up-to-date with the breaking news on new legislation, mergers, acquisitions, contracts, and services
- ◆ Track what your customers (and your competitors) are doing
- ◆ Understand what the latest trends in the field mean for your organization
- ◆ Access the latest field-tested best practices in strategy, market development, information technology, finance, governance, operations improvement, and more



The behavioral health and human service field is changing – daily... How does your executive team keep up?

Where does your executive team find the emerging management tools and techniques they need to cope with these changes?

In our monthly management newsletter, *OPEN MINDS, The Behavioral Health & Social Service Industry Analyst*

Written by the consulting team at *OPEN MINDS*, each information-packed monthly issue provides your team with:

- ◆ In-depth analyses of trends shaping the field
- ◆ Profiles of leading organizations in the field
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- ◆ "How to" guides to field-tested best practices in strategy, market development, information technology, finance, governance, operations improvement, and more
- ◆ Columns written by noted industry experts on the financial, marketing, governance, planning, and innovations issues in the field

Every subscription also includes round-the-clock access to the *OPEN MINDS* web library. You can search past issues and a wide range of government reports. The archive includes more than 4,000 resources – over 300 management articles; over 200 profiles of organizations; 100 statistical report summaries, along with a wide range of other resources, charts, graphs, and tables.

For subscription details and to view a sample issue, visit www.openminds.com/omnews.

Where does your executive team find the “who, what, where, when, why, and how” of these emerging market changes?

With our weekly industry market update, *OPEN MINDS On-Line News*

Each week, the *OPEN MINDS* team tracks all the breaking news in the mental health, addictions, public health, child welfare, juvenile justice, disability support, senior services, and social services fields. We monitor new contract awards, recently released legislation and regulations, new program offerings, executive team changes, and much, much more.

At the end of each week, our team summarizes and synthesizes this research – with the breaking stories of the week coming to you in an easy-to-read headline news format. And, every story comes with links to additional information and the contact information for the newsmakers – allowing you to ‘dig deeper’ when you need to.

In addition, all subscribers to *OPEN MINDS On-Line News* have round-the-clock access to our news archive. When you need market intelligence (for strategic plans, marketing plans, board reports, competitor analysis, etc.), the *OPEN MINDS On-Line News Archive* is just the tool you need. We have more than 10,000 articles, with contact information for over 15,000 executives and links to more than 1,800 industry reports, resources, and web sites.

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Find just the information you need ... when you need it!